

Brett William Mauser

361.906.6887 brett.mauser@gmail.com
250 Heimer #1016, San Antonio, TX 78232

Marketing Specialist and Film/Video Professional

Experience

ADJUNCT PROFESSOR, ART INSTITUTE, SAN ANTONIO, TX – 2016-PRESENT

As an adjunct professor I have the responsibility and privilege of teaching students the fundamentals and practical application of Camera Techniques and Intermediate Video Production. My years of experience and extensive knowledge of video and film production from pre-production to post-production offers students the chance to become well versed and gain expert knowledge in all aspects of video and film production.

ACCOUNT PLANNER/FREELANCE, ESD & ASSOCIATES, SAN ANTONIO, TX – 2015-2016

As a freelance employee, I was responsible for account planning, maintaining clients, supervising creative team members and creative projects including graphic design, video production and copywriting. Utilized LucidChart to create wireframes of websites, particularly for the Alamo City Cancer Council and the Blue Ribbon Task Force. Supervised the creation of keywords for AdWords and website meta-tags for clients such as Carlo Key Law Firm and created performance reports in PowerPoint and Excel with data from social media and Google Analytics. Monthly reports were created for Goodwill San Antonio and Alamo City Cancer Council. Maintained client hours through Clients & Profits software.

ADJUNCT PROFESSOR, DEL MAR COLLEGE, CORPUS CHRISTI, TX – 2015

As an adjunct professor I taught students the fundamentals of public speaking and the basics of debating and persuasive speech.

MARKETING PRODUCTION COORDINATOR, CCRTA, CORPUS CHRISTI, TX – 2012-2015

Created, produced and maintained both internal and external communications, including fully produced TV commercials and promotional videos created in Adobe Premiere and After Effects. Created graphic art for print advertising in local newspapers, web banners for AdWords and social media sites and cover art in PhotoShop were created on a weekly basis. Established an expert level in Adobe Creative Cloud. The position also entailed maintaining all social media sites including Facebook, LinkedIn and Twitter. Weekly reports and maintaining of SEO keywords for Bing, Google and Yahoo. Copywriting duties included press releases, brochures, and other marketing materials for public distribution.

DIRECTOR OF PRODUCTION, PONDEROUS PRODUCTIONS, SAN ANTONIO, TX – 1997-2011

I was responsible for the day-to-day operations of a nationally recognized video and film production company. Duties included the overseeing of budgets in Excel and Numbers, advertising and marketing of films through local, regional and national media outlets, and the production of industrial, promotional, commercial and music videos for clients. Graphic design duties included creating posters and banner art in Photoshop and

Illustrator. Monthly newsletters and e-blasts were created in InDesign and Outlook, press releases and other media communications were created for mass distribution. Maintenance of social media and company websites were also a priority.

Additional Work Experience

PHOTOJOURNALIST, KIII, CORPUS CHRISTI, TX – 2010-2011

Interviewed, collected information, shot, wrote and edited news stories for local television broadcast. Operated live truck and assisted reporters in gathering the information for news stories to be broadcast.

PRODUCTION MANAGER, KWDB, CORPUS CHRISTI, TX – 2003-2005

Received national awards for commercial productions and maintained client relations while working side-by-side of sales staff.

Education

San Antonio College – AAS, RTF, 1993

Texas A&M University - Corpus Christi – BA, Communication, 2013

Texas A&M University - Corpus Christi – MA, Communication, 2014

Conferences/Presentations

“Learning From Disaster: Leadership During the Fukushima Nuclear Disaster” Co-Author – Presented at Texas Speech Communication Association, 2014

Film Festivals

Twin Rivers Media Festival, 2007, 5th Place, “White & Black”

Louisville Film Festival, 2010, Official Selection, “Bass Reeves”

South Texas Underground Film Festival, 2011, Winner, “Heroic Journey of the Gay Man”

South Texas Underground Film Festival, 2012, Best Director, “The Loons”

South Texas Underground Film Festival, 2012, Best Music, “The Loons”

South Texas Underground Film Festival, 2012, Official Selection, “VOSOT”

Dam Short Film Festival, 2013, Official Selection, “The Specialists”

South Texas Underground Film Festival, 2013, Right STUFF Award, “Sloth”

South Texas Underground Film Festival, 2013, 48cc, Winner, “Element 13”

Twin Rivers Media Festival, 2014, Short Drama, “The Specialists”

Corpus Christi 7 Day Film Festival, 2015, Best Screenplay, “We Need to Talk”

Corpus Christi 7 Day Film Festival, 2015, Best New Team Leader, “We Need to Talk”

Publications

- "Barrio Angelz" - Feature film, distributed through Silver Nitrate Entertainment (Blockbuster Video, etc)
- "Cartel Killaz" - Feature film, distributed through Silver Nitrate Entertainment (Blockbuster Video, etc)
- "Shadow Dragon" - Feature film, distributed through York Entertainment (Blockbuster Video, etc)
- "Green" - Feature film, distributed through Go Digital (Netflix, etc)
- "After the Day" - Feature film, distributed through Go Digital (Netflix, etc)
- "The Innocent Killers" - Feature film, distributed through Go Digital (Netflix, etc)
- "Serial Rabbit 3" - Feature film, distributed through Go Digital (Netflix, etc)
- "Bass Reeves" - Feature film, distributed through Barnholtz Entertainment
- "The Benders" - Feature film, distributed through Lost Empire, LLC
- "The Ballerina" - Feature film, distributed through Lost Empire, LLC
- "Second to Last Worst Day of My Life" - Feature film, distributed through Lost Empire, LLC

Awards

- 1993 San Antonio College, Best Film Production
- 1993 San Antonio College, Best News Package
- 2003-2014 Telly Awards (7 Total)
- 2005 Addy Award (Local Commercial Production)
- 2001-2014 Videographer Award (3 Total)
- 2007 5th Place (Twin Rivers Media Festival)
- 2011 Best Local Filmmaker, San Antonio Current
- 2011 Winner, South Texas Underground Film Revolution Film Challenge
- 2012 1st Place Haas English Writing Award (Service Learning)
- 2013 Undergraduate Scholar Award - Media Studies
- 2013 APTA AdWheels (Print Media)
- 2013 SWTA Award (Print Media)
- 2014 APTA AdWheels (Shoestring Campaign)
- 2014 SWTA Award (Electronic Media)
- 2014 Twin Rivers Media Festival (Short Drama)
- 2014 APTA AdWheels (Print Media)
- 2014 APTA AdWheels (Electronic media)
- 2015 Hermes Creative Award (Documentary)
- 2015 Hermes Creative Award (Magazine Advertisement)
- 2015 Hermes Creative Award (Non-profit Video)

Articles

2007 "Master of His Universe," San Antonio Current
2010 Official Selection, Louisville Film Festival
2010 "First Show Sell Out of Bass Reeves," The Examiner
2010 "Ponderous Productions movie Bass Reeves," The Examiner
2011 Best Local Filmmaker, San Antonio Current

Short Films

MacBeth (1990)
Inspector Pierre (1991)
Tale of Two Cities (1991)
Runaway (1991)
Murphy's Law (1993)
Inspector Pierre 2 (1993)
Buffet Rider (1993)
Don't Islamic Vampire Terrorists Suck? (2000)
Too Young to Kiss (2000)
[Don't Islamic Vampire Terrorists Suck: The Game?](#)
[The Dove \(2007\)](#)
During the Knight (2007)
[Battlestar Gallactica Meets the War Dawgz \(2008\)](#)
[Battlestar Gallactica Return of the War Dawgz \(2008\)](#)
O.K. (2009)
Mano y Maniac (2011)
How To Kill a Zombie (2009)
Heroic Journey of the Gay Man (2011)
Kill Lego Homage (2011)
Superslacker (2011)
The Strangers (2012)
The Loons (2012)
The Specialists (2013)
The Bender (2013)
Element 13 (2013)
Sloth (2013)
Good, Blind and the Maniacal (2013)
Maniac With the Golden Gun (2014)
Greed (2014)
Gluttony (2014)
Wrath (2014)

Envy (2014)
Glory Rose (2015)
We Need To Talk (2015)
No Righteous Men (2015)
Anti-Freinds Speech GUY VERSION (2015)
Anti-Friends Speech GAL VERSION (2015)
Lust (2016)
Pride (2016)

Feature Films

The Final Limit (1991)
Her Name (1991)
This Is Ponderous (1993)
Right Here Waiting (1995)
Blue Moon (1997)
Tag (1998)
Knight Watchmen (2002)
Barrio Angelz (2004)
Kartel Killer, aka Cartel Killaz (2004)
Shadow Dragon (2005)
Serial Rabbit (2005)
The Bad Mojo Project (2005)
Dawg's Life (2005)
Tag (2005)
White and Black (2006)
After the Day (2007)
Second to Last Worst Day of My Life (2007)
Ballerina (2007)
War Dawgz: The Motion Picture (2007)
Innocence Saga I: Innocent Killers (2007)
Innocence Saga II: Shadow Rises (2007)
Innocence Saga III: Return to Innocence (2007)
Innocence Saga IV: Never Say Goodbye (2008)
Innocence Saga V: End of the Innocence (2008)
Innocence Saga VI: Easy Way to Die (2008)
Innocence Saga VII: The Desert Rose (2009)
Serial Rabbit III: Splitting Hares (2009)
After the Day 2: Before the Knight (2009)
Innocence Saga VIII: Right Here Waiting (2009)
Green, aka The Green Conspiracy (2009)

Innocence Saga IX: Against the Wind (2009)
Innocence Saga X: Apocrypha (2010)
Bass Reeves (2010)
Second to Last Worst Day of My Life (2011)
VOSOT (2012)
The Benders (2014)
Blow A Kiss (2016)

Web Series

This Is Ponderous (8 eps.) (1998)
This Is Still Ponderous (8 eps.) (1999)
DCTV: Denver's Crappiest Television (4 eps.) (1999)
War Dawgz (68 eps.) (2005-2010)
War Dawgz News (10 ep)
Froggy Rantz (9 eps.) (2007-2010)
Not-So-Sane Man's Guide to the Multiverse (7 eps.) (2011)
2 Cobras and a Cup (2014)
What Went Wrong (2015)
War Dawgz (Season 4 - Current)

Music Videos

Rachel Stamp, Do Me In Once
Capone, Barrio
Capone, Getaway
Capone, Good Girls
Capone, Por Eso
Capone, Ugly
Capone, Walk Away
A.I.T.F., Block Party
A.I.T.F., Back Door
Dub UB, Last Blood, Last Breath
21 Black, Ain't Got Nobody
21 Black, It Is What It Is
21 Black, Open the Door
21 Black, Open the Door (Jazz Version)
21 Black (ft. Sally Columbo), Open the Door (Jazz Version)
21 Black, Now Is The Time
Bradley Bates, *Little T**y Girl*
Breeze, Missing My Homie
Breeze, When We Were Kids

Cornell Cutts, We Ask Not
Cynthia Jones, Gotta Soul
Immortal Soldierz, We Roll
Immortal Soldierz, No Reggie
Jade Esteban Estrada, Bella Moreno (editor)
Jade Esteban Estrada, C'mon Pretty Baby
Kinto Sol, Cuando Sale El Sol (editor)
Kinto Sol, Dejo Mi Huella (editor)
Kinto Sol, Directo Al Grano (editor)
Kinto Sol, El Destino (editor)
Kinto Sol, El Tiempo Pasa
Kinto Sol, Elle Se Fue (editor)
El Chivo, En El Barrio (editor)
Kinto Sol, Esa Es Familia (editor)
Kinto Sol, Estoy En El Piso
Kinto Sol, Frasco Lleno(editor)
Kinto Sol, F.U.C.I.L.
DJ Payback Garcia, Hecho En Aztlan 3 (editor)
Kinto Sol, Kinto Sol No Juega (editor)
Kinto Sol, Lo Que No Tienen (editor)
Kinto Sol, Los Hijos Del Maiz (editor)
Kinto Sol, Mi Pasado (editor)
Kinto Sol, Los Que Peleamos
Kinto Sol, Me Siguen Buscando (editor)
Kinto Sol, Nos Los Jugamos (editor)
Kinto Sol, Pase Lo Que Pase (editor)
Kinto Sol, Perros de Las Calles (editor)
Kinto Sol, Puedo Quedar Sordo (editor)
Kinto Sol, Y Como Yo (editor)
Kinto So, Soy Yo
Kinto Sol, Se Que No Lo Quieres
Kinto Sol, La Antorcha (editor)
Perfect Vision, Come Back Home
SKS, Still Thuggin'
South Coast, You and Me
The Circle, I've Been Signed
Tre 7, Rhyme 101
William Taylor, Calling Your Name

Commercials

100% Movers

Affordable Insurance

Back Porch

Mack Auto

Cadillac Cowgirls

Capone

In My City

BHS 2

BHS 2

BHS3

BHS4

Catahoulas

[Corpus Christi is Awesome!](#)

Corpus Christi Regional Transportation Authority

B in Touch

B Careful

Just B

WiFi

Pedestrian Safety 1

Pedestrian Safety 2

Pedestrian Safety 3

Driver Safety 1

Driver Safety 2

Driver Safety 3

[Zombie Safety](#)

CCRTA Driver Safety

Great Place to Work

Mechanics Safety

Parts

Pride

Teamwork

Training

[Office Texters](#)

[Last Shopping Day Before Christmas](#)

[Islander Shuttle](#)

["Leave it Better"](#)

[Alien Overlords](#)

[Dinosaur Rampage](#)

[Snake Monster](#)

Buc Days

Charm of the Coastal Bend (4)
Computer Outlet
Cort Furniture
Down South Customs
Dueitt's Automotive
Electric Tan
Jay's Tanning
King's Crossing
Member's First
 Need a New Car 1
 Need a New Car 2
 Need a New House 1
 Need a New House 2
Oasis Motors
 Stargate
 Drowning
Precious Properties
Rack Daddy's
O-Malley's
Sonrisa Construction
Southern Careers Institute
 War
 Babysitter
Sunrise Mall
Temple: It's Good to Know (4)
WB Bored Campaign (4)
WB Guy (2)
WB Luau
WB Meteor
WB Reading Club (w/ Gov. Rick Perry)
Xtreme Graphics

Technology

- **Software:** Final Cut Pro, Adobe Premiere, After Effects, Illustrator, Photoshop, InDesign, Audition, Encore, DVD Studio Pro, Screenwriter, Microsoft Word, Excel, Powerpoint, Apple Pages, Numbers and Keynote, CrazyTalk Animator, Element 3D
- **Web/Multimedia:** Facebook, YouTube, Twitter and Google+. Maintaining and creating advertising campaigns and increasing interest in these areas. Experience with Social Media and Google Analytics and AdWords, SEO and keywords.